



PRESS KIT

**FIRST EDITION
JUNE 8-17, 2027**

THE FIRST 100% ELECTRIC RALLY THROUGH
NORWAY'S MOST BREATHTAKING ROADS.





ABOUT THE EVENT & THE COMPANY

HERE'S HOW IT WORKS

Access Organisation Group (AOG) is an event management company specializing in historic and electric vehicle rallies across Europe and North Africa. To date, nearly 1,500 crews have taken part in one of our rallies.

Backed by more than 20 successful events and tourism experiences, AOG created Watt Rally to address the growing demand for sustainable tourism, bringing crews from around the world on an unforgettable journey through Northern Europe, from the Netherlands to Norway.

Starting in Amsterdam, the Netherlands, participants will discover iconic landmarks while taking on a series of exciting challenges throughout the adventure.

In 2027, automotive tourism is being reimagined.

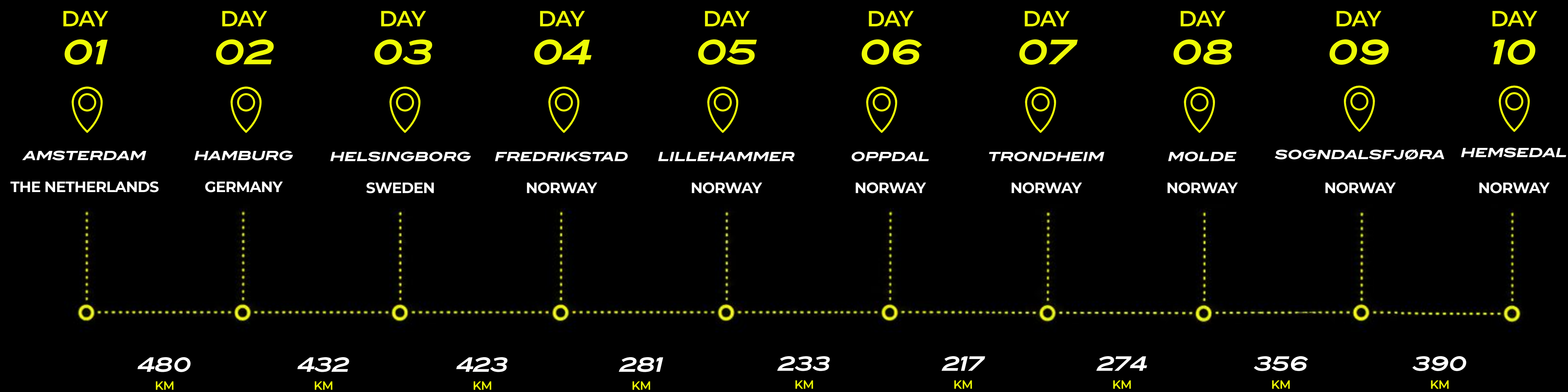
10 **DAYS**
UNFORGETTABLE
ADVENTURE

3000 **KM**
BREATHTAKING
LANDSCAPES

100 **CREWS**
PASSIONATE DRIVERS

DEPARTURE
AMSTERDAM (THE NETHERLANDS)

ARRIVAL
HEMSEDAL (NORWAY)





3000 KM

100 CREWS

**EXPECTED
VEHICLE TYPES**

Tesla Model 3/Y/X, Hyundai Ioniq 5/6/9,
Polestar 2/3/4...



DÉCOUVREZ LA NORVÈGE AUTREMENT

Vivez le premier rallye électrique
premium sur les plus belles routes
de Norvège.



WATT
RALLY



WATT
RALLY

LE PREMIER RALLYE
100% ÉLECTRIQUE
EN NORVÈGE.



08 - 17 JUIN 2027



3000 KM
DE PAYSAGES À COUPER
LE SOUFFLE



100 ÉQUIPAGES
PASSIONNÉS

Chargez. Conduisez. Explorez.



watt-rally.com





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