



# **PARTNERSHIP PROPOSAL**

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**FIRST EDITION  
JUNE 8-17, 2027**

THE FIRST 100% ELECTRIC RALLY THROUGH  
**NORWAY'S** MOST BREATHTAKING ROADS.







# ABOUT THE EVENT & THE COMPANY

## HERE'S HOW IT WORKS

Access Organisation Group (AOG) is an event management company specializing in historic and electric vehicle rallies across Europe and North Africa. To date, nearly 1,500 crews have taken part in one of our rallies.

Backed by more than 20 successful events and tourism experiences, AOG created Watt Rally to address the growing demand for sustainable tourism, bringing crews from around the world on an unforgettable journey through Northern Europe, from the Netherlands to Norway.

Starting in Amsterdam, the Netherlands, participants will discover iconic landmarks while taking on a series of exciting challenges throughout the adventure.

**In 2027, automotive tourism is being reimagined.**

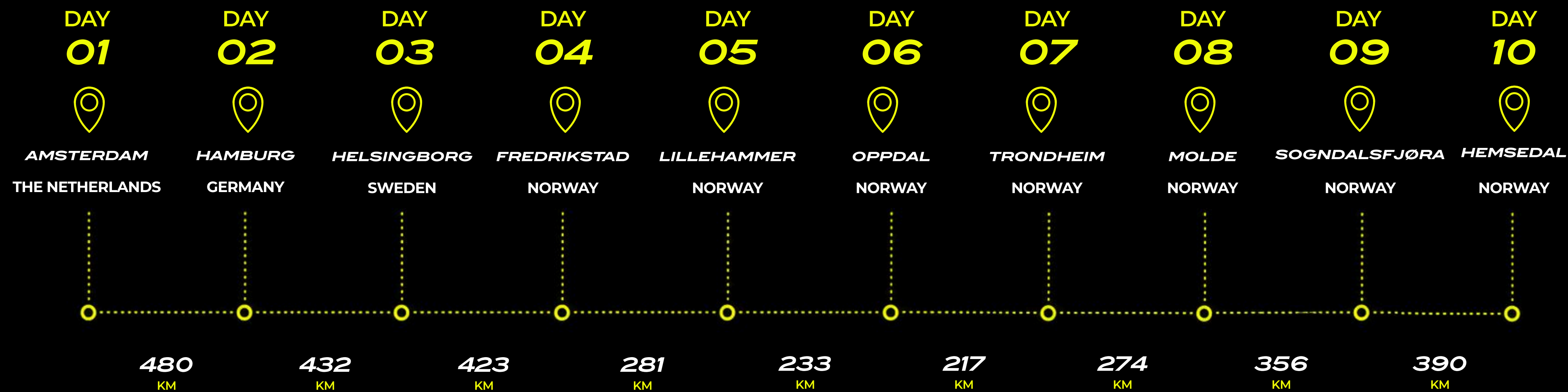
**10** **DAYS**  
UNFORGETTABLE  
ADVENTURE

**3000** **KM**  
BREATHTAKING  
LANDSCAPES

**100** **CREWS**  
PASSIONATE DRIVERS

**DEPARTURE**  
AMSTERDAM (THE NETHERLANDS)

**ARRIVAL**  
HEMSEDAL (NORWAY)





**3000 KM**

**100 CREWS**

**EXPECTED  
VEHICLE TYPES**

Tesla Model 3/Y/X, Hyundai Ioniq 5/6/9,  
Polestar 2/3/4...





# **BECOME A PARTNER**

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## **PARTNERING FOR SUSTAINABLE TOURISM**

Becoming a Watt Rally partner means supporting an innovative project that addresses one of the major challenges of the 21st century: sustainable tourism and electric mobility.

On average, participants in our other rallies are 35 years old. Partnering with Watt Rally gives your brand strong visibility across France and Europe, reaching a diverse audience with a genuine interest in sustainability.

This partnership offers your brand the opportunity to reinforce its commitment to innovation and sustainability. Supporting Watt Rally means connecting with eco-conscious consumers while promoting responsible tourism.

**Join us and create lasting economic, environmental, and human impact.**







## OUR PARTNERSHIP PACKAGES

|                                                     | PARTNER<br>TITLE | PARTNER<br>MAJOR | PARTNER<br>OFFICIAL |
|-----------------------------------------------------|------------------|------------------|---------------------|
| Naming Event                                        | ✓                |                  |                     |
| On-site visibility (start, finish, closing evening) | ✓                | ✓                | ✓                   |
| Closing Evening Branding                            | ✓                |                  |                     |
| Participant Visibility (on EV door stickers)        | ✓                | ✓                | ✓                   |
| Staff Visibility (team-branded apparel)             | ✓                | ✓                |                     |
| Advertising space (in the onboard magazine)         | ✓                | ✓                | ✓                   |
| Communication (emailing, social media)              | ✓                | ✓                | ✓                   |
| Visibility on website                               | ✓                | ✓                | ✓                   |
| Goodies distributed at the start                    | ✓                | ✓                | ✓                   |
| Image usage rights                                  | ✓                | ✓                | ✓                   |
| PRICE                                               | €10,000          | €7,500           | €5,000              |





# DÉCOUVREZ LA NORVÈGE AUTREMENT

Vivez le premier rallye électrique  
premium sur les plus belles routes  
de Norvège.



**WATT**  
RALLY



**WATT**  
RALLY

LE PREMIER RALLYE  
100% ÉLECTRIQUE  
EN NORVÈGE.



08 - 17 JUIN 2027



3000 KM  
DE PAYSAGES À COUPER  
LE SOUFFLE



100 ÉQUIPAGES  
PASSIONNÉS

Chargez. Conduisez. Explorez.



watt-rally.com









# WATT RALLY



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## ***CONTACT US***

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